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14th March 2013

BNI Villiers Testimonial

Dear Doug,

In April 2012 we sat down following a BNI meeting and you did a complementary business review with me, what I soon realised is that I didn't have a business at all, but a hobby that paid me a wage.

Shortly after this meeting I began working with you and ETC. to try and increase my profits and to achieve some goals that had been in my head for over 15 years. Within the first three months of working with you I had got a grip on the finances of the business, had moved out of the garage conversation at home and realised my dream of owning my own photography studio in the city centre.

Almost twelve months on from our original meeting I feel much more in control of my own business, I am charging the correct amount for work and creating more profit. The biggest thing you and ETC. have done for me is given me the confidence to take those risks that I would never have done before, your always there for a word of advice whenever I need it and your guidance is what is driving me and my business forward.

The year ahead is looking fantastic and this is due to the work you and I have put in together over the last 8 months, I would not hesitate to recommend you to all of my contacts and I will certainly be advising anyone I know that is not business minded to give you a call

Warmest Regards

Ben Fones BA(hons)